PROEJCT PROFILE

Name & address of the entrepreneur

Target ........................................... On single shift basis

1. Entrepreneur’s background : Qualification, experience, family Background etc. to be described

2. Introduction of the : Product description, uses, comparison Product with similar product, quality specification, if any.

3. Type of firm : Proprietorship/Partnership/Private

4. Market information : Name of probable buyers & present Buyers, estimation of demand, demand forecasting etc. to be indicated.

5. Process of manufacture : Process Flow Chart to be given

FINANCIAL ASPECTS

A) FIXED INVESTMENT

I. LAND & BUILDING

1. Land ..............................................sq.ft.

2. Covered area ..............................sq.ft.

II. PLANT & MACHINERY

1. Machinery (i + ii + iii + iv) etc.

2. Furniture & fixture

3. Installation & electrification

4. Contingencies

5. Others, if any

TOTAL FIXED INVESTMENT : I (If entrepreneurs have own land and building, value to be computed)/ expenditure incurred thereon) + II

B) RECURRING EXPENSES PER MONTH
1. Raw materials (i, ii, iii, iv…………..)
2. Packing materials
3. Salary & wages
4. Utilities
5. Other expenses (rent, repairs & maintenance, stationery, postage, misc.)

TOTAL RECURRING EXPENSES :

C) WORKING CAPITAL REQUIREMENT :
(DEPENDING ON TYPE OF INDUSTRIES)

D) TOTAL INVESTMENT

Fixed Investment :
Working Capital :
Total :

E) PROFIT/LOSS ACCOUNT PER ANNUM

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Particulars</th>
<th>Expenditure(Rs.)</th>
<th>By Sale</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Raw Material x 12</td>
<td></td>
<td>Receipted by sale of</td>
</tr>
<tr>
<td>2.</td>
<td>Packing material x 12</td>
<td></td>
<td>……of…………</td>
</tr>
<tr>
<td>3.</td>
<td>Salary &amp; Wages x 12</td>
<td></td>
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<td>4.</td>
<td>Utilities x 12</td>
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<td>5.</td>
<td>Other expenses x 12</td>
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<tr>
<td>6.</td>
<td>Depreciation on plant &amp; machinery @ 10% p.a.</td>
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<tr>
<td>7.</td>
<td>Interest on total investment @ 18% p.a.</td>
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<tr>
<td>8.</td>
<td>Profit (before tax)</td>
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Return on Investment (ROI) = \( \frac{P \times 100}{\text{Total Investment}} \) (P = Profit)

Percentage of profit = \( \frac{P \times 100}{\text{Sales}} \) On sales

FIXED COST CALCULATION

Salary & wages (40%)  
Utilities (40%)  
Rent of land building (Full), if it is not own  
Other Expenses (40%)  
Depreciation (Full)  
Interest (Full)  

BREAK EVEN POINT = \( \frac{\text{FC} \times 100}{\text{FC} + P} \)